

Photographic Journeys

Alzheimer's Steals Memories



*Memories
From The Past
Brought To
Life, Today!*

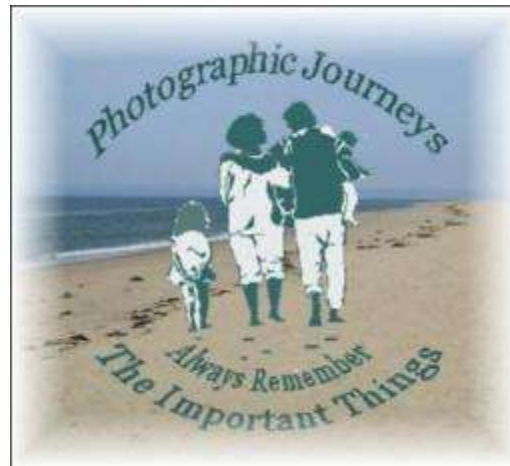


Take Them Back!



Photographic Journeys

**A new therapy for
memory disorders, including
Alzheimer's & Dementia**



Photographic Journeys

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- ❑ *We help them to remember the people, places and events that have given meaning to their lives.*



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- ❑ *Moving Pictures, Inc. (MPI) has found a wonderful way to help a loved one who has developed Alzheimer's to **Remember!***
- ❑ *Photographic Journeys walk through their life in pictures, video and their favorite music.*
- ❑ *We help them to remember the people, places and events that have given meaning to their lives.*
- ❑ *Our customers will see improvement in their loved ones ability to **Remember!***



Photographic Journeys

How do Photographic Journeys help people to remember



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- We believe this opens a path to help them to relearn the faces they've forgotten



Photographic Journeys

Who is Moving Pictures, Inc.



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Who is Moving Pictures, Inc.



- ❑ Steve worked for 13 years as a systems analyst at both John Hancock in Boston and Mass Mutual in Springfield
- ❑ In 1995 a drunk driver ended his career, driving his car into a building, breaking his skull was broken in several spots, erasing a large part of his memory



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The rest was up to Steve



Photographic Journeys

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How was his memory improved



- Steve used his remaining computer skills, love of photography and video production to relearn many parts of his life that had been taken away
- Watching old movies made from trips to Walt Disney World and walking through pictures from his family took up a lot of his days
- The farther back he went, the clearer the memories became



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Where did the idea come from for Photographic Journeys



- Steve found that he was able to remember his kids names by simply viewing these edited clips on the computer every day

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- Steve found that he was able to remember his kids names by simply viewing these edited clips on the computer every day
- Many friends and family members were found using a similar method, over time, repeated viewings helped him retain the memories



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From an IDEA to a THERAPY



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From an IDEA to a THERAPY



- ❑ The recovery from his memory problems taught Steve valuable, real life lessons on bringing back lost memories
- ❑ Taking those lessons, work on tribute videos and extensive research on Alzheimer's and Dementia, Photographic Journeys were born

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What is a Photographic Journey



- ❑ MPI creates a story of a life using pictures organized to show each family member or friend growing up before their eyes

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What is a Photographic Journey



- MPI creates a story of a life using pictures organized to show each family member or friend growing up before their eyes
- Pictures are gathered from family and friends which are sorted in along a specific timeline for each person



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Photographic Journeys help people to remember



- ❑ A Photographic Journey creates a mental movie, calling back memories of people in their lives, helping them to remember those faces in their mind's eye



Photographic Journeys

Photographic Journeys help people to remember



- A Photographic Journey creates a mental movie, calling back memories of people in their lives, helping them to remember those faces in their mind's eye
- The association between music and memories can help them to

Remember!

